

# Housing Fact or Fiction

Short Community Engagement Films

*NNECAPA Conference  
November 2023*

# Welcome!

**Nick Taylor**, Executive Director, Workforce Housing Coalition of the Greater Seacoast

**Sarah Wrightsman**, Manager, Community Engagement and Education, New Hampshire Housing

**George Reagan**, Senior Manager, Community Engagement, New Hampshire Housing

**Bart McDonough**, Director of Planning and Community Development, Town of Newmarket

**Michael Behrendt**, Town Planner, Town of Durham

# Session Objectives

- Explore video content as a community engagement tool
- Discuss tactics for combating myths and misperceptions through human-centered engagement
- Receive feedback on short-form videos: Would you use this tool?  
Are there ideas for what to do with future episodes?

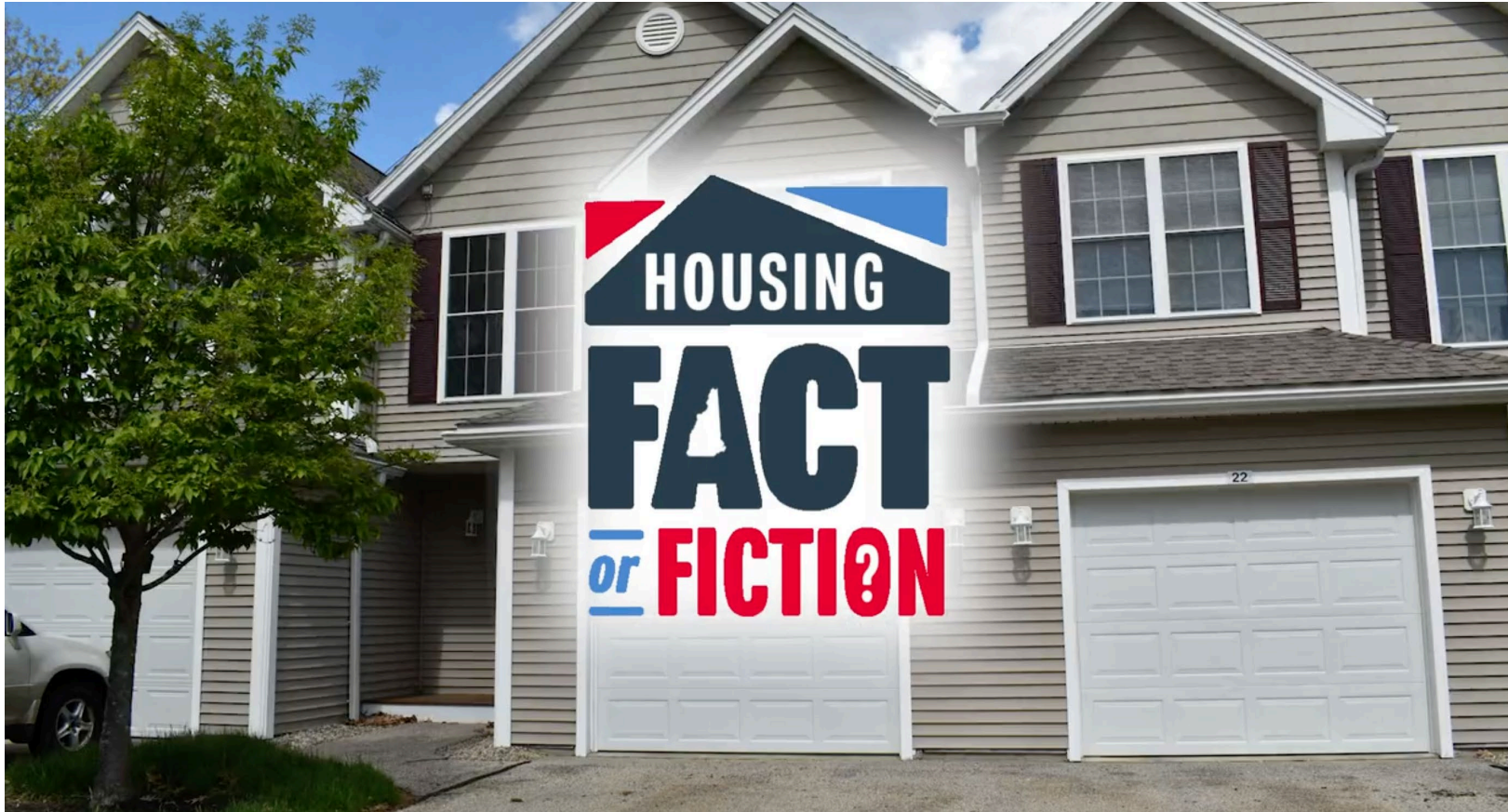
# Fact or Fiction: What is Workforce Housing?







# Fact or Fiction: Who Lives In Workforce Housing?



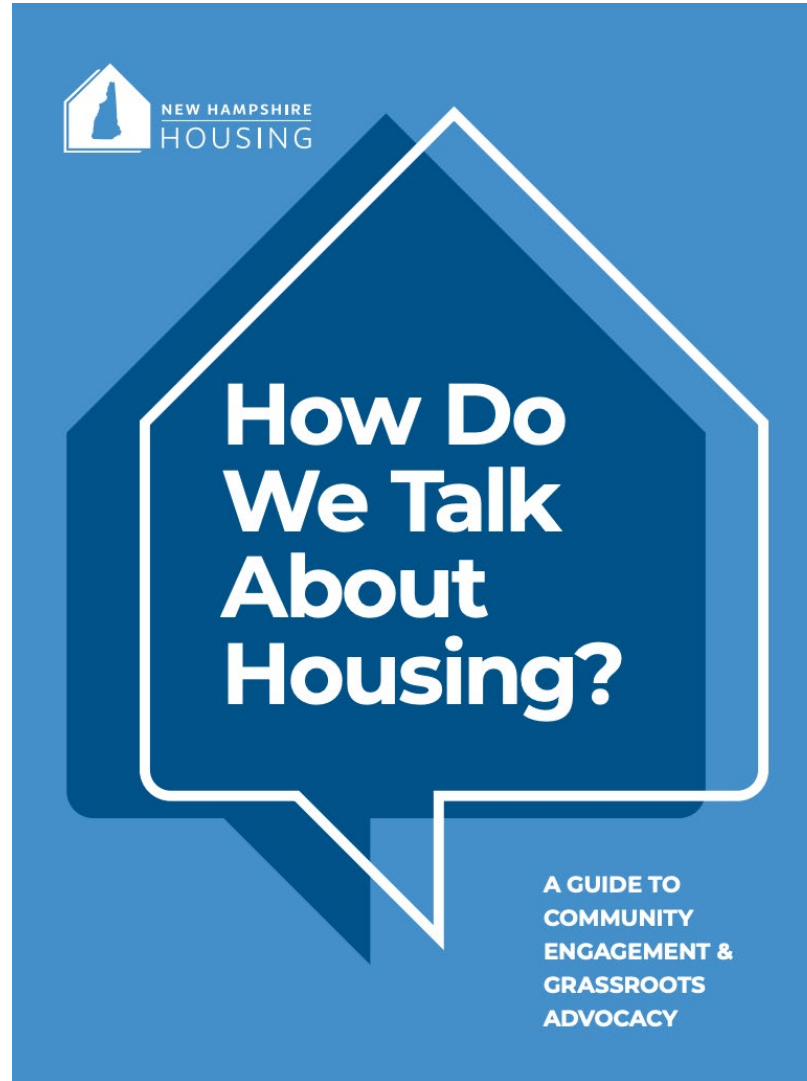


# HUMAN CENTERED COMMUNITY ENGAGEMENT





# New Hampshire Housing: How Do We Talk About Housing?



# Key Links

## → Fact or Fiction Episodes

- ◆ <https://www.nhhfa.org/housing-fact-or-fiction/>

## → How to Talk About Housing Guide:

- ◆ <https://www.nhhfa.org/wp-content/uploads/2022/11/NHH-How-Do-We-Talk-About-Housing.pdf>

## → Communities and Consequences I & II

- ◆ <https://www.communitiesandconsequences.org/videos>

# Thank You!

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