



Maine Association of Planners

*A Section of the Northern New England Chapter of the American
Planning Association (NNECAPA)*

2023 MAP ANNUAL MEETING

IN PERSON & VIA ZOOM

November 17, 2022 - 1:00pm-3:30pm

Registration Required

Regional Meet Up Locations: Augusta, Bangor, Ellsworth, Yarmouth, Portland, South Portland
Individuals joining virtually on their own will be sent zoom details on 11/16

Agenda Overview:

- | | |
|----------------|---|
| 12:00pm-1:00pm | Regional Lunch & Network – Join fellow planners at your nearest regional meeting location before the zoom meeting starts, bring your lunch and enjoy some in-person networking! |
| 1:00pm-3:30pm | Annual Business Meeting |

MAP Annual Business Meeting

The Annual Business Meeting and MAP Membership Discussion will be via zoom, but with 6 regional meet up locations for small group, in person participation in the zoom meeting. Members unable to attend at one of the regional meet up locations should can simply participate on their own via zoom.

- | | |
|-------------|--|
| 1:00-2:10pm | <ul style="list-style-type: none">- Introductions- MAP updates, overview 2023, outlook 2024- Legislative Policy Committee (LPC) overview 2023, current issues- Membership action: review and vote on Proposed 2024 Budget and Proposed 2024 Board Slate- State planning updates (BRILUP) |
| 2:10-2:20pm | Short break |
| 2:20-3:30pm | <ul style="list-style-type: none">- Membership feedback: MAP priorities – small group discussions- Small groups report back, regroup |
| 3:30pm | Adjourn |

Meeting Handouts



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MAP President's Report

Annual Business Meeting

November 2022

Amanda Bunker

Email: MAPpresident@nnecapa.org

In 2023, MAP and the MAP Board saw success through our well-attended spring conference in Augusta, ongoing collaboration with many other Maine organizations in planning work, participation in NNECAPA Chapter activity and events, a strong presence in state-level policy development, and the hiring of our first administrative position to aid the Legislative Policy Committee (LPC). Our spring conference was packed with energizing discussion on Asylum Seekers in Maine, Housing and Mobile Home Parks, and Legislative Policy updates. The MAP Board and LPC held a retreat in August to reflect on the past year or so, and start to think ahead about where to turn our attention and energy in the next couple years. This was an engaging conversation that led to our focus at the Annual Meeting being that of gathering member's input, as we set near-term priorities. The Board will also continue to work on establishing a more balanced budget, as we adjust to our new financial interconnectedness with NNECAPA and our own organizational goals such as maintaining administrative staff to support critical MAP programs.

We're excited to see more and more new faces at our events (MAP spring conference, NNECAPA conference), and see new names in our membership list as we welcome planners new to Maine and new to planning! Our new planners help meet the critical need to fill jobs in both the public and private sectors, and bring fresh perspective and renewed energy to Maine planning. The MAP Board has discussed ways to improve opportunities for our new members to connect with other planners in Maine, and to be able to share knowledge with each other about professional planning resources.

Over the last few years, there has been a growing amount of activity in planning in Maine. At the state level, the Governor's office (GOPIF), the Bureau of Resource Information and Land Use Planning (BRILUP) and other state agencies are working to build critical programs around climate resilience, land use planning, housing, and more. For many Planners, it's been a long hard road to re-introduce critical planning perspectives at the state level, and address statewide issues like planning resources, technical support and funding. It can also be said that there is still much work to be done, and we support the development of more sustained resources and programs.

Policy work involves continuing outreach with many different organizations in Maine as we work to ensure the professional planner's perspective is part of the discussion. Organizations like Growsmart Maine and Build Maine are also actively contributing to planning work in Maine, and the MAP Board and Legislative Policy Committee (LPC) have been working to try and maintain good communications and to partner with these organizations that support planning. Entities like Maine Municipal Association, Maine Real Estate Development Association, Maine Community Development Association, Maine Development Foundation, and many others all have a role in planning, and MAP's goal is always to work collaboratively with these groups. We know that many MAP members are also members of these other organizations!

Items to keep in mind as we approach 2024:

- MAP/NNECAPA membership continues to be a work-in-progress. **Please note, APA no longer mails paper renewal notices, only email notices**, so check your inboxes and spam folders. Remember your renewal date is whatever month of the year you originally signed on through APA. We ask members to be patient as MAP and NNECAPA work to keep membership and email lists up to date as best we can, and encourage you to be proactive in maintaining your membership status. MAP receives updated membership lists from APA quarterly, and there can be a lag in getting member's information (address, email) and occasionally we miss something. You can log in to your APA account to check your status and make sure your contact info is up to date, or reach out to our MAP Membership Secretary.
- The MAP Board is actively **seeking members' input on MAP priorities** for the near term, currently through an online survey and discussion/feedback at our Annual Business Meeting. As a small, volunteer-run organization, it's critical to be strategic about where we expend our resources (mostly people/time).
- We still have openings on the MAP Board, and there are **several opportunities to participate on one of our boards/committees**. As a volunteer-run organization, we encourage members to help keep this organization going by participating in one of our committees:
 - MAP Board
 - Spring Conference 2024 Committee
 - MAP Awards Committee
 - MAP Legislative Policy Committee
 - NNECAPA Conference Committee (three-state committee; 2024 conference is in VT)
 - NNECAPA Executive Committee (three-state committee)

Many hands make light work! Some of these can be short-term commitments if preferred; committees like Spring Conference or Awards don't require you to be on the MAP Board and are only active in the spring months. As a Section of NNECAPA, we rely on MAP members to join NH and VT planners on those committees in support of the Chapter we are part of. If you're interested but not sure, members can ask to join in on meetings to learn more before signing on at any time these committees are active. Join your planning peers, help us engage in meaningful planning work in Maine and Northern New England!

Treasurer Report

Maine Association of Planners is in a strong financial position. During the 2023 calendar year, our budget included \$5,500 projected income and \$ 7,450 in expenses. Income was significantly higher than expected because the 2022 base payment from NNECAPA was received in this calendar year, and sponsorships were higher than anticipated. Our income was \$9,288.11 as of November 14, 2023, and our expenses were \$7,521.94. We have **\$26,316.36** in our checking account as of 11/14/2023. The proposed 2024 budget is shown below.

Maine Association of Planners	January 2023 - December 2023	To Date January 2023 - October 2023	DRAFT January 2024 - December 2024
INCOME			PROPOSED AMOUNT
Section Base Payment	\$3,500.00	\$6,313.11	\$3,500.00
Section Pro-Rata Payment	\$ -	\$ -	\$1,000.00
Section Meetings/Annual meeting	\$1,000.00	\$1,775.00	\$1,300.00
Sponsorships	\$1,000.00	\$1,200.00	\$1,200.00
Other	\$ -	\$ -	\$ -
Total Income	\$5,500.00	\$9,288.11	\$7,000.00
EXPENSES			
Postage/ Mailing/ Supplies/Printing	\$100.00	\$70.80	\$100.00
Section Meeting/Annual Meeting	\$2,000.00	\$ 2,450.19	\$2,500.00
Board Expenses	\$200.00	\$166.87	\$200.00
Awards	\$250.00	\$266.92	\$300.00
Special Membership Networking Events			\$1,000.00
Legislative Support	\$4,700.00	\$ 4,500.00	\$4,200.00
Banking/ Credit Card Fees	\$100.00	\$67.16	\$100.00
Misc	\$100.00	\$ -	\$100.00
Total Expenses	\$7,450.00	\$7,521.94	\$8,500.00
Balance +/-	\$(1,950.00)	\$1,766.17	\$ (1,500.00)

Proposed MAP Board Slate 2024

Name	Position	Location	Employment type	Company/Org.
Stacy Benjamin	Treasurer	Central/North	Regional	LUPC
Amanda Bunker	President, NNECAPA Section Representative	South	Private	Retired Consultant
Jim Fisher	Recording Secretary, Membership Secretary	Downeast	Public/Municipal	Town Manager, Deer Isle
Samantha Horn	Past President	Central	Private	Planning Consultant
Natasha Kypfer	At Large	South	Public/Municipal	City of Portland
Calistra Martinez	At Large	Downeast	Public/Municipal	Town of Bar Harbor
Shelley Norton	Legislative Policy Committee Co-Chair	Central	Public/Municipal	City of Lewiston
Eli Rubin	Legislative Policy Committee Co-Chair	South	Public/Municipal	City of South Portland
Lynne Seeley	Vice President, Communications Editor	South	Private	Planning Consultant
Matthew Williams	At Large	Downeast	Public/Municipal	City of Ellsworth
Erin Zwirko	Professional Development Officer	South	Public/Municipal	Town of Yarmouth
<i>Unfilled</i>	At Large			
<i>Unfilled</i>	At Large			
<i>Unfilled</i>	At Large			
<i>Unfilled</i>	At Large			

Bylaw Notes:

All terms are for 1 year starting January 1st. There shall never be less than 9 Board Members nor more than 15.

Professional Development Officer (PDO) Report

Maine Association of Planners

November 17, 2023

As Professional Development Officer, I am looking forward to the results of the member survey and the discussion at the Annual Meeting to inform the MAP activities for the upcoming calendar year! Included in this report are highlights from MAP's Spring Conference and the Chapter's annual conference.

In June, MAP held its Spring Conference with three sessions, legislative updates, and a walking tour of downtown Augusta! The sessions were focused on the unexpected and immediate impacts communities and services and infrastructure caused of changes to a community's population. The sessions conveyed information on how Maine planners are adapting and improving equity in planning and outreach in their communities. Thanks to all of the panelists and attendees for making this event a success!

Topping attendance records of any other Northern New England Chapter conference, over 300 planners gathered at the Wentworth by the Sea, in New Castle, NH, November 6th through 8th for the annual chapter conference! Twenty-two sessions, four mobile sessions, and a keynote were offered to attendees to learn more about planning best practices on topics such as housing, transportation, equity, sustainability and resilience, and other advancements in the profession. The conference was again a wonderful professional development and networking opportunity for MAP members. All of the sessions also qualified for Certification Maintenance credits, including law, equity, and sustainability and resiliency. Please save the date for the Northern New England Planning Conference at the StoweFlake Resort, Stowe, VT, October 28-30, 2024!

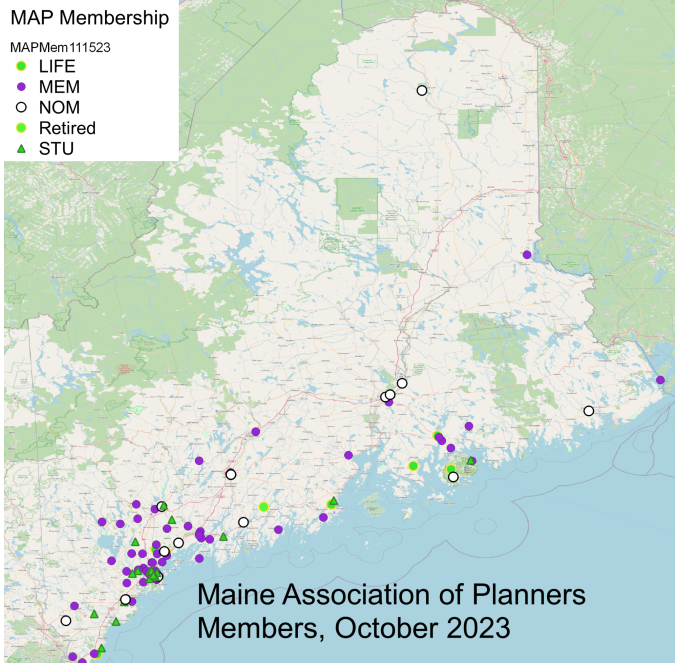
All AICP planners are now on the same credit maintenance cycle ending in December. If you are looking for specialty credits and other on-demand credit opportunities, please check out the Planning Webcast Series: https://www.ohioplanning.org/aws/APAOH/pt/sp/webcast_home_page.

Membership Report

Maine Association of Planners, November 17, 2023

MAP/NNECAPA-Maine Membership has fluctuated over the last few years. In 2021 the higher number may include a larger number of lapsed members. The state appears to have a lot of young planners, but membership has not risen.

MAP Members are concentrated in southern and coastal Maine. A small number live in the rural north, west and east. With improving broadband services we may see additional remote locations augmented by telecommuting.

Year	Membership	<div>MAP Membership</div> <div>MAPMem111523</div> <div> <div>LIFE</div> <div>MEM</div> <div>NOM</div> <div>Retired</div> <div>STU</div> </div> 
October, 2020	143	
October, 2021	188	
October, 2022	159	
October, 2023	168	<div>Maine Association of Planners</div> <div>Members, October 2023</div>

Paid Through	Life	APA	Chapter (NOM)	Retired	Student	Total
9/30/2023		10	1		13	24
12/31/2023		22	4	1		27
3/31/2024	9	32	3		3	47
6/30/2024		23	11			34
9/30/2024		17	5		8	30
12/31/2024		3	2		1	6
Grand Total	9	107	26	1	25	168

Renewal is easy, just visit the [NNECAPA website](#) and select your membership type.

Notes from the Legislative Policy Committee Desk

While the 2nd session hasn't yet begun the Legislative Policy Committee (LPC) has submitted testimony on 2 bills and continues to work with legislators and other groups to enhance the practice of community planning in Maine.

LD 2003

- [State of Maine Housing Production Needs Study](#)

Table 1: Historic Underproduction and Future Need by Region

<i>Region</i>	<i>Historic Underproduction</i>	<i>Future Need (2021 - 2030)</i>	<i>Total</i>
<i>Coastal</i>	21,200	24,200 - 28,000	45,400 - 49,200
<i>Central Western</i>	13,000	9,700 - 11,700	22,700 - 24,700
<i>Northeastern</i>	4,300	4,000 - 6,100	8,300 - 10,400
<i>Maine</i>	38,500	37,900 - 45,800	76,400 - 84,300

Table 2: Annualized Production Needs Compared to Annual Building Permits by Region

	<i>Total Annual Production Need</i>	<i>5-year average (2016 - 2021)</i>	<i>% Change in Permits</i>	<i>Net Change in permits</i>
<i>Coastal</i>	5,100 - 5,500	3,400	50% - 62%	1,700 - 2,100
<i>Central Western</i>	2,500 - 2,700	1,000	150% - 170%	1,500 - 1,700
<i>Northeastern</i>	900 - 1,100	400	128% - 175%	510 - 700
<i>Maine</i>	8,500 - 9,300	4,800	77% - 94%	3,700 - 4,500

- - “It is important to note that low- and moderate-income households are more constrained in their choices and more likely to pay more than they can afford for a home. Because of that, policy makers should emphasize strategies to increase affordable housing production for low- and moderate-income households in addition to strategies to increase the supply of homes more broadly. At the local level, this may include weighting the income distribution of needed homes more heavily towards low- and very low income populations to account for this need.”
 - “the **State will be providing an online data dashboard of baseline housing conditions** at the state, county, and municipal level that will be updated on a periodic basis.”

- LD 1706 extended the law's implementation deadline
 - **January 1, 2024** “for municipalities that enact ordinances by municipal officer without further action or approval by voters of the municipality”
 - **July 1, 2024** for “for all other municipalities”
- Reimbursements from DECD
 - No deadline
 - Link with more info [here](#)
 - Eligible municipalities that have
 - (1) one or more designated growth areas or
 - (2) a public, special district, or other centrally managed water system and a public, special district, or other comparable sewer system shall receive up to \$10,000.
 - Eligible municipalities that do not have
 - (1) designated growth areas or
 - (2) a public, special district, or other centrally managed water system and a public, special district or other comparable sewer system shall receive up to \$5,000.

Newsletter

- The LPC will continue to offer the semi-regualr newsletter to members to help the planning community stay informed about legislative action related to planning.
- Feedback, ideas, submissions to the newsletter welcome

Testimony

- [TESTIMONY PROVIDED NEITHER FOR NOR AGAINST LD # 772](#) “An Act to Establish a Process to Vest Rights for Land Use Permit Applicants”
- [TESTIMONY PROVIDED AGAINST LD # 1976](#) “An Act to Update the Growth Management Program Laws”



Manufactured Housing

- The LPC remains interested in promoting Manufactured Housing as a viable solution to housing affordability. With HUD's brand new office of Manufactured Housing, new federal financing products and appraisal guidelines, and improved Manufactured Housing products Maine may see a significant increase in these housing types.
- LD 337 "An Act to Amend the Regulation of Manufactured Housing to Increase Affordable Housing" was drafted by the LPC last session. This bill does not yet have a hearing date.
- We are seeking more planners who might be interested in joining a working group

The Legislative Policy Committee (LPC) is a volunteer group of planners in Maine. If you are interested in joining the LPC, please reach out! We'd love to have you join us.

LPC members:

Tex Hauser, AICP

Christian Roadman, AICP

Elizabeth Littlefield

Shelley Norton, AICP, co-chair

Matt Nazar, AICP

Damon Yakovleff, AICP

Susanne Paul

Eli Rubin, co-chair

Maureen O'Meara, AICP

Eric Cousens

Shannon Chisholm

(your name could be here!)



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MAP Annual Meeting 2023

Membership Feedback: Identifying Near-term Priorities



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Who are the players? What entities currently support planners and planning in Maine?

- MAP
- NNECAPA
- State: BRILUP / MPAP / GOPIF / LUPC
- State: MeDOT, MeDECD, MeDEP, Maine Housing
- RPOs
- MMA
- Growsmart Maine
- Build Maine
- MCDA
- Maine Downtown Center/MDF
- Island Institute
- MEREDA
- Maine Preservation
- Various environmental organizations



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What ideas has MAP had recently?

- Improve outreach to new planners (new to Maine and/or planning), facilitate connection to resources
- Keep a strong focus on planning policy and legislation, through MAP LPC
- Facilitate more in-person networking opportunities and planner meet-ups, not just conferences/workshops
- Explore developing a comprehensive planning resource (e.g. website), best practices, data sources, etc. – coordinating with other entities/orgs
- Be a better source/connection for professional development, workshops or notices of PD opportunities from other organizations
- Expand MAP website, more resources and information
- Planner directory, either for members or posted online



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CONTEXT:

What work is being done now/recently to support planning/planners (other organizations)?

How can MAP best support planners without being duplicative or inadvertently contradictory?

How can MAP best use its limited time and resources?



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How do we set priorities for MAP?

Membership Feedback:

1. Why do you support MAP? What brings you here?
2. How can MAP better support you as a planner?
3. How can MAP better support planning in Maine?