MAP Board of Directors 01/12/24 Minutes

Attending



1. Welcome - New Board Members

Amanda Bunker, Jim Fisher, Natasha Kypfer, Erica Bufkins, Joan Walton, Erin Zwirko, Matt Panfil, Stacy Benjamin, Lynne Seeley, Averi Varney, Raegan Young, Jennifer King, Shelly Norton

2. Approval of minutes - Tabled for later vote

- a) November Board Meeting (11/03/23)
- b) Annual Meeting (11/17/03)

3. Business

a) LPC Update - Shelley (Shelley and Ely are co-chairs)

- Described the function of the LPC, legislative process, etc.
- 2024 is a short year. Carry-overs and emergency legislation many carry-overs from last year
- Public hearings were held in the fall
- Matt Drost was providing staff support. He is starting under contract now.
- Discontinued the tracking spreadsheet, but parsed out work to members.
- Board is asked to weigh in when the LPC is not unanimous

b) LPC/Membership Meeting

- LPC / MAP Annual Meeting proposed for Thursday, February 1 at Noon on Zoom
- Legislative Training Session Friday, February 2 at noon

c) Annual Meeting recap

- Budget has been shared
- How did the hybrid meeting format work?
 - Subsite approach went well in the various locations
 - o Breakout sessions worked well
 - Minutes include summaries from all of the sites.
 - Survey results were shared during the meeting and with the new board
 - Would like to see more responses from the new planners
 - Can post survey findings for membership on the website

d) Spring conference - Erin

- Sent a recruitment email still looking for members of the conference Committee
- Tlme: May or June

- Location:
 - Past Locations: Boothbay Harbor, Topsham, Freeport, Portland, Augusta, Belfast, Bar Harbor

MAP Awards chair/committee

- Minimum of three people
- Volunteers: Matt Williams, Joan Walton, (Stacy will help with plaques if ordered in Brewer)
- Jim will prepare a Standard Operating Procedure

Membership "drive", Feb-May Jim Fisher and Lynne Seeley

- Communication, collaboration Regional Planning Orgs, State, other Non-Profits
- Lapsed Members
- New Planners
 - Informants
 - Public announcements
 - People joining the listserv

Collaboration/Communication with Growsmart, Build Maine*

- Overlapping memberships
- Want to find a middle path, working together when productive while sticking with our priorities
- More coordination with Regional Councils / Planning Organizations
 - Planner education
 - Legislation and Policy
 - Joan manages MPAP contracts with the regional councils

Insurance for MAP events*

- Don't know if we need insurance for events
- May be covered under NNECAPA or APA need to check with the treasurer

Budget: long(er)-term evaluation of income/expenses

- MAP looks stable right now
- Longer-term discussion will be planned

Google for Nonprofits

- Appears to be working in most respects
- Google Drive has a lot of space
- MAP Files were placed on the Google Drive but the files are only available to people with a NNECAPA Accounts. Averi will assist Amanda in sorting out this access problem.

NNECAPA Conference 2024 - Vermont

- Committee Erica Bufkins, Erin Zwirko
- Annual meeting will be at the Stowe Flake Resort in Stowe, VT

NNECAPA Conference 2025 - Maine

- Committee Erica Bufkins, Erin Zwirko
- 2025 Early November at the Holiday Inn by the Bay in Portland
- Looking for conference planning committee members
- The process is streamlined now with support from Events Your Way Nancy Kilbride

Membership Secretary (Jim Fisher)

- Membership attrition: 16 people in December and 22 people in October.
- Some may have been re-assigned based on employer renewal
- Jim will send reminders to the lapsed members
- Amanda recommends sending general reminders as well

Treasurer (Stacy Benjamin)

- \$26,626.49 In the Bank
- \$ 477.00 from NNECAPA

Communications - Lynne Seeley

- Would like headshots of new board members

Networking/social events, Roundtable sessions

- Averi volunteered to help with this held one meeting in Belfast
- Should MAP organize events may be most practical to host these regionally

MAP Board Meeting Spring Schedule (Fridays, 12:00pm-1:30pm)

- February 9th
- March 8th Need to reschedule
- April 12th
- May 10th
- June 14th

Adjourned at 1:30 pm (approximately)