

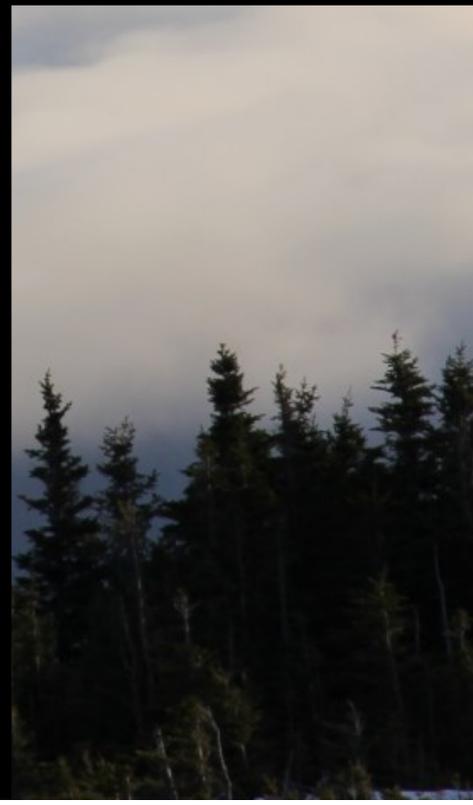
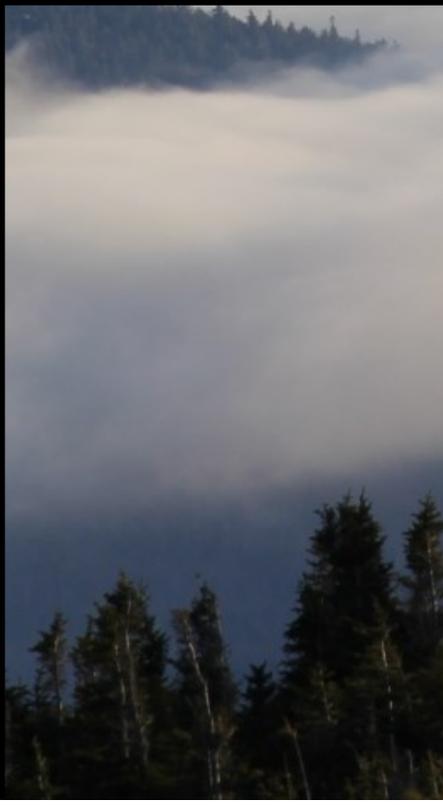


LIVE. 'WORK.' PLAY. PLAY. PLAY. PLAY. PLAY.



2019 CONFERENCE OF THE NORTHERN NEW ENGLAND
CHAPTER OF THE AMERICAN PLANNING ASSOCIATION
CONFERENCE PROGRAM

NOVEMBER 13-15, 2019
Mount Washington Hotel
Bretton Woods, New Hampshire





CONFERENCE ORGANIZING GROUP

Kerrie Diers Esq AICP, Normandeau Associates
Conference Chair

Donna Benton AICP, City of Dover NH

Amanda Bunker, Community Planning Studio

Mark Connors AICP, Town of Bedford NH

John Edgar AICP, Town of Meredith NH

Carol Eyerman AICP, Town of Topsham, ME

Benjamin Frost Esq. AICP, NH Housing

Sarah Marchant AICP, City of Nashua, NH

Linda McGhee, City of Nashua, NH

Meagan Tuttle AICP, City of Burlington, VT

Nancy Kilbride, Events Your Way, LLC



NNECAPA EXECUTIVE COMMITTEE

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Rita Seto AICP

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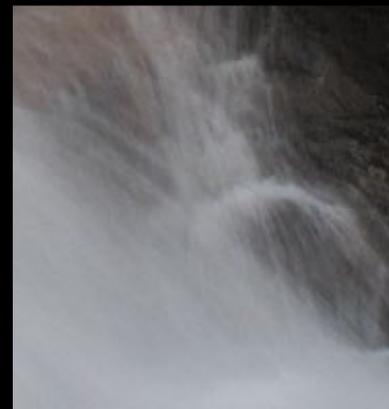
Carl Eppich AICP

Alex Weinhausen

Jeffrey Levine AICP

Clay Mitchell, Ph.D.

Carol Eyerman AICP



CONFERENCE TRACKS



LIVE



'WORK'



PLAY



PLAN

CONFERENCE SCHEDULE

Wednesday, November 13, 2019

3:00 to 6:00 pm **Registration**

4:00 to 5:00 pm **NNECAPA Executive Meeting**

6:00 to 9:00 pm **Welcome Reception**



Author Dan Szczesny will share tales from his book "The White Mountain: A Year in the Life of Mount Washington, exploring the mountain's hidden culture and allure. Heavy appetizers will be served and a cash bar available. The discussion will be followed by a "behind the scenes" tour of the Mount Washington Hotel. Built between 1900 and 1902 by 250 Italian artisans, the National Historic Landmark is one of the last remaining grand hotels of the White Mountains. It is best known as the site of the 19-day United Nations Monetary and Financial Conference in 1944, which established the World Bank and International Monetary Fund.

GRAND BALLROOM

9:00 to 11:00 pm **Social Networking**

THE CAVE

Conference attendees will enjoy some networking and social fun at The Cave, a speakeasy style space located in the depths of the hotel.

Thursday, November 14, 2019

7:00 to 9:00 am **Breakfast and Registration**

8:30 to 8:45 am **Welcome Remarks**

GRAND BALLROOM Presented by NNECAPA President Sarah Marchant and Conference Chair Kerrie Diers

8:45 to 10:00 am **Keynote Address**

GRAND BALLROOM

"Bringing and Building Capacity for Communities," presented by Julie Renaud Evans, Program Director for the Northern Forest Center

Ms. Renaud Evans will share the Center's approach to community and economic development through stories of successful projects across the region that are innovative, long term, asset focused and place based. The Center recognizes that technological, societal, and economic changes have drastically disrupted the region and we believe that innovative and entrepreneurial creativity that reengages us with our forests will play a vital role in reinventing our communities. Hear how the Center both builds and brings capacity to rural communities in order to retain and attract residents, stabilize institutions, provide investment funds, and

10:00 to 10:30 am Coffee Break and Visits to Exhibitor tables

10:30 to 11:45 am Breakout Sessions I



MADISON ROOM

Planning for Equity in Northern New England

Kim Lundgren & Angela Cleveland, Kim Lundgren Assoc. & Sarah Marchant, City of Nashua

It is important for planners to recognize the past and present role that the planning profession has played in creating and perpetuating discriminatory practices against communities of color LGBTQ communities, women, and persons with disabilities. However, the American Planning Association is committed to being more mindful of avoiding these impacts and how we support diverse, equitable and inclusive communities. The Planning for Equity Policy Guide reaffirms that commitment to promote equity and explicitly remove barriers in policies and regulations that perpetuate inequity in the United States. This session will provide a deep dive into the Planning for Equity Policy Guide, explore Planners' roles and responsibilities in advancing the Policy Guide recommendations, and provide robust examples of where planners are already implementing these recommendations around New England.



MONROE ROOM

Four Cities, Four Stories: Exploring planning efforts in NH's coastal cities

Steve Whitman, Resilience Planning (moderator); Peter Stith, City of Portsmouth
Donna Benton, City of Dover; Shanna Saunders, City of Somersworth;
Jim Campbell, City of Rochester

The four coastal New Hampshire cities of Portsmouth, Dover, Somersworth, and Rochester are committed to reinforcing and re-imagining their downtowns; reconnecting with their waterfronts; and addressing other natural resource and resilience based issues in different but complimentary ways. Join us for a series of four ignite talks (5-10 minutes each) to learn more about this seacoast corridor, the strategies they are using, and the results they have realized.



ADAMS ROOM

Living with the Golden Goose: Managing Land Use in Resort Communities

Tara Bamford, Community Planning Consultant

In the past several years the presenter has had the opportunity to work with four unique resort communities in northern New Hampshire on comprehensive planning and zoning updates. These include the Coos County Planning Board, with jurisdiction over 23 of New Hampshire's 25 Unincorporated Places, Haverhill's Mountain Lakes District; Waterville Valley; and Carroll, home of the Omni Mount Washington Resort. These four locations are quite different from each other, but each has grown around a large outdoor recreation resort that is key to both the tax base and to the quality of life. Drivers of change were the needs of today's tourism industry, increased knowledge and acceptance of environmental protection tools, and shifting priorities as a year-round population was established. This session will focus on the unique challenges and opportunities of each community, as well as lessons learned. Planners from areas where resorts are a prominent land use are encouraged to attend for discussion to attend to share their experiences and takeaways.



REAGAN ROOM

Pop-up Planning: Short-Term Projects for Long-Term Change

Rebecca Stone, Community Workshop, LLC & Catherine Bryars, Bennington County RC

Pop-up projects are fun, but they're also one of the smartest planning strategies around. Quick, temporary, inexpensive projects and demos can be invaluable tools to build support for long-term change, create energy and attract volunteers, demonstrate complex ideas, build local capacity, gather data, make rapid improvements to public spaces, and experiment with potential designs or options. This panel session will dig into the best ways to plan, design and create pop-up projects with impact. We'll introduce a number of different types of 

projects, best practices for setting up pop-ups that catalyze longer-term impacts, and stories of towns that have strategically used pop-ups to test and refine long-term livability projects.

11:45 to 1:00 pm

Lunch & Exhibitor Table Visits (Grand Ballroom)

1:00 to 2:15 pm

Plenary Session

GRAND BALLROOM

"Storytelling for Advocacy," presented by Jason Jordan and Liz Lang of the American Planning Association

Stories surround us. They help us understand the world and our place in it. Studies show that stories shape opinions and are vital for influence. They are powerful tools that help targeted audiences understand complex issues in a new way that can reframe and reshape how people see planning. Today's political climate makes it particularly challenging to communicate the value of good planning. How we tell the stories of planning has a critical impact on our ability to promote good policies for the communities we serve. Planners can be the chief storytellers for their communities helping people and elected officials understand change, find a vision for the future, and advance the policy changes needed to achieve that vision. This session will discuss communications lessons and strategies from the world of marketing, communications, and political campaigns that can help planners succeed as storytellers. APA policy and communications staff will detail the role of storytelling in influencing opinion and framing critical policy debates. Find out how to find, hone, and present persuasive stories, as well as how to use them for advocacy. Discover what APA is doing to expand support for planning and advance the planning agenda.

2:30 to 3:45 pm

Breakout Sessions II



MADISON ROOM

Lovable Infill

Robert White, GPI / Greenman Pedersen Inc.; Ivy Vann, Chair, Peterborough, NH Planning Board
Sarah Wrightsman, Workforce Housing Coalition of the Greater Seacoast

Often when towns and cities ask existing neighborhoods to allow historically appropriate density, the response is overwhelmingly discouraging. Residents in the neighborhood imagine the worst: big dumb apartment buildings, cars parked in front yards, stigmatized low income biases, and intrusive music from accessory dwelling units. This panel will present a range of possibilities for getting to 'yes' in these situations tapping multiple design options: Missing middle typologies and form-based codes to guide new buildings to match neighborhood character; cottage clusters instead of big apartment buildings; repurposing of existing buildings, and contextual ADU's. The design and financial strategies for housing infill that's a good neighbor, preserve the existing neighborhood streetscapes and provide virtually invisible density.



MONROE ROOM

It Takes a "Village" to Revitalize a Historic Downtown Block

Susan Westa, Windham Reg. Commission; William Colvin, Bennington County Industrial Corporation
Gabrielle Ciuffreda, M&S Development; Brett Long, Vermont Dept. of Economic Development

It Takes a "Village" to Revitalize a Historic Downtown Block. Session attendees will learn about many the partners involved in revitalization of the Putnam Block in downtown Bennington. It truly takes a "Village" of state, regional, local, public and private partners to move a complex historic revitalization effort forward. Vermont's downtowns are rich with opportunities for employment and housing. This session will discuss the various funding sources used for remediation, the challenges associated with the project, and the "lessons learned" for future complex, downtown rehabilitation projects. We will also touch on the importance of such funding in making a larger redevelopment project financially viable.



The Outdoor Recreation Value Chain: Supporting the Outdoor Recreation Economy by Leveraging Shared Assets

ADAMS ROOM

Alex Belenz, North Country Council; Sally Manikian, The Conservation Fund
Chris Thayer, Appalachian Mountain Club; Joshua Schwartz, Mad River Valley Planning District

How can communities and regions connect their existing and desired outdoor recreation assets to economic opportunity and advance systemic change and wide economic impact? How often, in approaching decision making, do we incorporate known and demonstrated demand as part of the planning process? One method is the Value Chain approach, which supports planning and decision-making that benefits the entire local or regional economic system while ensuring mutual benefit to individual businesses and communities. For the outdoor recreation economy, this is accomplished by collaboratively identifying and leveraging shared outdoor recreation assets, designing strategies that match up with individual and shared interests, and keeping a focus on demand – both local demand and tourism demand.



Federal Law Risk Management for Planners (90 minute CM law session)

REAGAN ROOM

Katherine B. Miller, Esq., DTC Lawyers; Tim Corwin, Esq., AICP, Lebanon, NH
Ben Frost, Esq., AICP, New Hampshire Housing

Federal law – Constitutional law in particular – has always been part of what planners need to know to do their jobs properly. “After all, if a policeman must know the Constitution, then why not a planner?” asked Justice Brennan in *San Diego Gas & Electric Co. v. City of San Diego*, 450 U.S. 621, 661 n. 26 (1981). But things keep changing! This session will provide planners with practical advice on how to deal with some current major issues in Federal law. Speakers will focus on the following areas: takings litigation, especially implications of the recent *Knick* case; sign regulation after *Reed*; the current state of religious land use litigation; and telecomm law. The panel will offer important take-aways and specific practice tips to help you support your land use boards and stay out of court.

3:45 to 4:15 pm

Break & Exhibitor Table Visits (Presidential Foyer)

4:15 to 5:30 pm

Breakout Sessions III



MADISON ROOM

Siting a New Homeless Services Center in Portland: Process summary and lessons learned

Christian Roadman, City of Portland, Maine

After City leadership decided to replace Portland's existing homeless services center, the Planning Department identified potential sites for a new facility. Starting with a list of all City-owned properties, staff whittled the number of potential sites to fourteen. Direction from City Councilors reduced the list to three final candidate sites, each with distinct opportunities and challenges. This presentation outlines the process Planning staff used to narrow the original universe of options, the tools they used for analysis, and lessons learned from the process.



MONROE ROOM

Resort Village Placemaking: Parallels with your community master plan

Mark Hamelin and Michael Willard, VHB; Sam Gaines, Spruce Peak Realty
Doug Kennedy, Doug Kennedy Advisors

Explore the parallel relationship between the Master Planning of resort villages and Community Master Planning in your town. Discussion topics to include: Design: Sense of place, creation of the public realm, wayfinding, public transportation vehicular/pedestrian circulation, integration of Green Infrastructure. Operations: Event programming, flexibility of exterior public space, durability of materials, life cycle / energy costs, maintenance, security Branding: Creation and preservation of the brand, market strategies and target audience.



Gender, Ethics, and the Great Outdoors (90 minute Ethics Session)

Sally Manikian, The Conservation Fund (moderator)

This session will feature a panel of speakers to address how we view traditional gender roles relative to our interaction with the natural environment, and why we must challenge those views to help create an inclusive outdoor economy. The discussion will be framed, in part, within the AICP Code of Ethics, but it will speak to broader issues of ethics and inclusion that reflect the aspirational principles of the Code.

ADAMS ROOM

6:00 to 7:00 pm

Cocktails & Conversation (The Conservatory)

Or you know, just cocktails...

7:00 to 9:00 pm

Buffet Dinner and NNECAPA Awards Presentations (Grand Ballroom)

9:00 to 11:00 pm

Social Networking (The Cave)

Friday, November 15, 2019

8:00 to 10:00 am

Breakfast Buffet

8:30 to 9:30 am

NNECAPA Business Meeting

9:45 to 11:00 am

Breakout Sessions IV



Tiny, Accessory, & Short-term - A crossroads of housing innovation & reform

Kevin Geiger, Two Rivers-Ottawaquechee Regional Commission; Ben Frost, NH Housing Lee Jay Feldman, Southern Maine Planning & Development Commission

MONROE ROOM

As housing preferences and needs change, planners are increasingly asked to address issues associated with "new" housing forms and technologies. Speakers will focus on three major areas: tiny houses, accessory dwelling units, and short-term rentals – all of which are having an impact on our communities as people seek housing alternatives in an increasingly tight market. They'll provide practical advice on how your communities can approach these issues, and participants are encouraged to bring their own thorny housing problems for consideration by the panel.



Complainers to Supporters: Digital tools to positively engage citizens

Nicholas Floersch, Stone Environmental

MADISON ROOM

Government is often seen as being apart from the citizens it serves, and thus becomes the target of complaints that might be discussed in a more civil manner if it were just two equal citizens talking about an issue. Instead of people saying "oh you work for us" we hear "oh, you work for the government." The disconnect between the citizens of a municipality and their own government is often driven by a lack of transparency that ultimately disengages "the public" from the institutions that support it. Montpelier, Vermont has had these same issues and wanted to take some action to share with the public that was constantly complaining about the operations of the department of public works. The DPW worked with a local data management consultant to see how it could engage the complaining citizens, and turn them into supporters. We will discuss the problem, the need, and a possible solution to help improve transparency and (re)engage citizens to hopefully get them to stop complaining about their government, and start supporting it.



Updating the New England Town Forest for the 21st Century

J.T. Horn, Trust for Public Land– Montpelier; Julie Renaud Evans, Northern Forest Center
John Edgar, Town of Meredith, NH

ADMAS ROOM

Join representatives from The Trust for Public Land (TPL) and the Town of Meredith, NH for an overview of community forests in Northern New England focusing on how they deliver open space, economic, recreational and ecological benefits to local communities. The workshop will focus on how a community forest is different than the traditional town forest or other conserved lands and how it can be tailored to fit unique community needs. Discussion topics will include maximizing community engagement through the conservation acquisition process leading to a wider array of community benefits and the funding model leverages municipal contributions with state, federal and private grants. The Town of Meredith will share its experience acquiring the Page Pond Community Forest. Additional case studies from Bethel, ME and West Windsor, VT will be highlighted including to engage local organizations, and schools as cooperators.

11:15 to 12:30 pm

Breakout Sessions V



Out of the Ivory Tower, Into the Real World

Christa Daniels, Antioch University & Steve Whitman, Resilience Planning

MADISON ROOM

What are you curious about? What would you like to have a deeper understanding of so you could be a resource for your community, your clients, and a change maker? In recent years, there has been a move to include resilience principles into a wider urban sustainability practice as a promising tool for improving community planning. This session will follow the journey of two planners who had deep questions and pursued them through established degree programs. It will highlight the insights gained by Christa and Steve in this process, and distill how you can approach your own research or planning efforts. One research project will summarize the best practices of using a 4D landscape visualization project (images and meaningful dialogue) to increase public engagement on the issue of climate resilience. The other research project will summarize the findings from a nationwide review of Green Infrastructure Plans, and lessons learned for Northern New England. This session will summarize the journey, findings, and best practices of these two researchers followed by some takeaways on how to pursue your research topics.



Work/Life Balance for Planners

Donna Benton, City of Dover; James Burdin, Strafford Regional Planning Commission
Sarah Marchant, City of Nashua; Ben Smith, North Star Planning
Carol Eyerman, Town of Topsham, Maine

MONROE ROOM

Planners are professionally concerned with ensuring that our communities provide opportunities for residents and visitors to live, work, and play, but we don't always plan our own lives to ensure those same opportunities for ourselves. Join us for a roundtable discussion about effective strategies for maintaining work/life balance in the public sector. Expected topics may include adapting to parenthood as a working planner, acting as a caregiver to an aging relative, coping with evening meetings, and/or volunteering in your community without "burning out". Plus as a supervisor, how do you handle your staff balancing work/life needs.



The Town Forest Planning Toolkit: Supporting recreation planning in small towns

Mark Kane, SE Group

ADAMS ROOM

Beginning in 2017 SE Group worked with VT Urban & Community Forestry Program (VT UCF) and an inter-agency working group of Vermont state agencies and the UVM Extension's Tourism Research Center to engage 10 select communities in a robust planning process to develop action-based town forest recreation plans. An important overarching goal was to →

create a road map, The Town Forest Planning Toolkit, which provides all communities with an established and proven process to create plans for their own town forest. This session will include an overview of the project and discussion of the toolkits that were prepared.

12:45 to 2:00 pm Lunch and Closing Session (Grand Ballroom)

"The Moose: How one fledgling non-profit initiative took seven small towns into two million Facebook feeds," presented by Shayna Sylvia, Strafford Regional Planning Commission, Denise Roy-Palmer, Wentworth Economic Development Corporation, and Barbara Neville Wilson, Explore Moose Mountains.

2:00 to 2:15 pm Closing Remarks and Raffle Drawings

