



## Wednesday September 30 & Thursday October 1, 2020 Virtual Conference

### Wednesday September 30, 2020

#### 12:00 Welcome

*Sarah Marchant, NNECAPA President*  
*Jim Donovan, Conference Co-Chair*  
*Meagan Tuttle, Conference Co-Chair*

#### Keynote: Opening conversations: Planning Through the Lens of Diversity and Social Equity

The intertwined public health, economic, and racial justice crises gaining urgency in communities across the country have surfaced the role of the planning profession in addressing these inequities in the work we do and the communities we serve. This year's Keynote speakers will explore how the tools of the planning profession have created and perpetuate inequities; the ethical responsibility that we have as professional planners to remove these barriers; and the guidance for this work that can be found in the [APA Planning for Equity Guide](#).

*Giovania Tiarachristie & Tiffany-Ann Taylor, Co-Chairs of NY Metro Chapter DivComm & Hindsight Conference*  
*Sarah Marchant, NNECAPA President & Member of APA National Policy Committee*

#### 1:15 p.m. Break

**1:30 p.m. People Mainstreaming, Planning Through the Lens of Individual Experiences**  
People Mainstreaming is the practice of assessing policy and planning implications from the perspective of individual experiences, such as the nuances and intersectionality of age, gender, ability, nationality, wealth, health, race, etc. People Mainstreaming builds upon Gender Mainstreaming, which is the planning approach to assess policy and planning decisions from the perspective of all genders. By considering how individual experiences are impacted by plans and policies, we move closer to our goal of creating places for everyone. People Mainstreaming is an essential tool for planners of all communities, whether in urban or rural settings. Katie will explain her process of discovering People Mainstreaming through her study of Transport for London's transportation network, as well as methods and exercises to practice People Mainstreaming in your own planning work.  
*Katie Lamb, North Country Council (NH)*



Wednesday September 30, 2020

2:15 p.m. Break

2:30 p.m. [The Dirty Dozen: Zoning Standards that Need to Go](#)

We all know how to write master plans, and truthfully, most are about the same: we want a walkable place, housing choice, a lively downtown, access to nature, economic vitality, a welcoming town, a place where young families want to live ... and you know the rest. But how good are we at getting those lovely things? Not very! At Incremental Development Alliance we observe the same dozen things singly and collectively creating the greatest obstacles to realizing the vision in the master plan (whether real estate markets are hot or not): the Dirty Dozen. The Dirty Dozen are ways of doing things, remnants of zoning codes, and outdated standards that make it nearly impossible to create a fiscally healthy, economically vital, beautiful place. A surprising number of them have to do with prioritizing cars over people. If you want a better place, you do not have to hire a big fancy firm to completely rewrite your zoning code. Instead, take on the Dirty Dozen one or two at a time. It is like weeding your garden so better things can grow.

*Ivy Vann, AICP, Incremental Development Alliance*

3:15 p.m. Break

3:30 p.m. [New England Tourism Disrupted Part 1 - COVID](#)

The tourism industry is undeniably disrupted by COVID and we New Englanders rely heavily on tourism. This roundtable discussion with industry experts will give planners insight about how COVID has impacted the tourism industry and what the future may hold. Hear from James Stevens, ConsultEcon, who will provide market/industry data regarding visitor attractions, travel, and consumer behaviors during COVID. This will be followed by a curated question and answer session with panelists from the hospitality and tourism industry on how the industry can adapt and be resilient during the pandemic. Panelists will also reflect on how this immediate crisis might help us better prepare for the long-term climate change crisis to help get us thinking about **next year's** workshop: *New England Tourism Disrupted – Pt 2: Climate Change*.

*James Stevens, ConsultEcon, Inc.*

*Lynn Tillotson, Visit Portland*

*Robin Turnau, Shelburne Farms*

*Heather Pelham, Vermont Dept of Tourism & Marketing*



4:15 p.m. Break

4:30 p.m. **Social hour:** Join in some virtual fun from the comfort of your own couch. Bring your favorite beverage and join your fellow planners to catch up, meet new friends, share planning inspirations, and let us be honest, commiserate over COVID

## Thursday October 1, 2020

8:30 a.m. NNECAPA Business Meeting

9:30 a.m. Break

9:45 a.m. **Planning for Resilient Infrastructure Services Across Boundaries**

The session will share the Infrastructure Resilience Planning Framework, developed by the DHS Cybersecurity and Infrastructure Security Agency, and cover how planners can apply it across boundaries: to local and regional hazard mitigation and development planning. The intent is to reduce the impact of flood, drought or other hazards on critical services provided by public and private infrastructure, and within and outside of a community. The framework also provides guidance for interviews and facilitated planning meetings that focus on how operations of one system such as water or schools, depends on other systems such as telecommunications, power, or supply chains of goods and materials that could be disrupted. The IRPF is being piloted with regional planning commissions in coordination with FEMA and CISA's regional offices, including in New England. The session will include a brief scenario-based exercise, and input from the session will assist CISA in the development of a training module and interactive graphics for dissemination of the IRPF through the Regional Office for New England, and through partners including APA, the National Association of Development Organizations, and International City County Management Association.

*Jason Climer, Protective Security Advisory for NH*

*Sandra Pinel, PhD, AICP, US DHS Infrastructure Security Division*

10:30 a.m. Break



Thursday October 1, 2020

- 10:45 a.m. **Lead, Follow, or Get Out of the Way? What Role do Planners Play in Northern New England Today?**  
Should planners be advocates, leaders, political actors. or unbiased advisors and technocrats? Drawing on planning theory and history, recent research, and professional experience, this panel discussion will invite us to look at the evolving roles of planners over time. Panelists will share their perspectives on how and why planners should embrace roles that, while potentially uncomfortable, are necessary to overcome pervasive challenges like housing affordability, systemic inequity, and climate change. Participants will share their perspectives and reactions through polling questions and Q&A with the panelists and will take away tips and advice on how to balance these roles with the need to be collaborative and credible in our day-to-day work.  
*Katie McCarthy, Vermont Natural Resources Council*  
*Jacob Hemmerick, Vermont Dept of Housing & Community Development*  
*Jeff Levine, Levine Planning Strategies*

12:00 Break

12:15 p.m. **NNECAPA Awards & Closing**

12:45 p.m. **Conference Ends. Thank you for joining us!**

**Mark Your Calendar**  
**2021 NNECAPA Annual Conference**  
**October 13 – 15, 2021**  
**Hilton Burlington Lake Champlain**

## Speakers Biographies

### Jason Climer

has been the PSA for New Hampshire since May 2017. Prior to that he spent six years with the Federal Protective Service. While there, he managed the Facility Security Assessment Program for FPS Region 1, New England, as the Law Enforcement and Security Program Manager. In this position, he was the subject matter expert on the security assessment process, the Interagency Security Committee security standards, and the Modified Infrastructure Survey Tool. In addition, he was one of the chief architects of the Share Point Assessment Inspector Guide. While with FPS, he also performed the duties of a Contracting Officer's Representative, Mission Support Program Manager, and was the Acting Risk Management Branch Chief for a year. He graduated from the Federal Law Enforcement Training Center in 2014 as a Federal Law Enforcement Officer and was a member of the inaugural FPS Rapid Protection Force. Before joining DHS in 2011, Jason was a commissioned officer in the United States Marine Corps for 20 years beginning in 1991. During his career, he served in a variety of command and staff billets --from the platoon level to the Marine Expeditionary Force Headquarters level. As a commander, he led a rifle platoon of 42 Marines, a special operations capable rifle company of 150 Marines, a regimental headquarters company of up to 400 Marines and an Inspector Instructor Staff of 10 Marines that managed a Marine Reserve Rifle Company and mobilized them for deployments. As a staff officer, Jason was a Regimental Headquarters Company Executive Officer, a Marine Corps Recruiting Station Executive Officer, and a Marine Combat Training Battalion Executive Officer. He deployed twice to Operation Iraqi Freedom. He served as an Intelligence Officer for a Naval Construction Regiment (Seabees) during the initial portions of Operation Iraqi Freedom and later spent a year in Camp Fallujah as the Operations Officer for a Marine Expeditionary Force (Forward) Headquarters Group responsible for camp security and operations. Jason earned a Master's Degree in International Relations (Global Master of Arts) from The Fletcher School of Law and Diplomacy at Tufts University in 2004. He earned a Bachelor of Arts in International Relations with Departmental Honors from the University of Southern California in 1991 as well as a BA in Social Science and Communications. As a member of the Naval Reserve Officer Training Corps, he earned his commission as a Marine Corps Second Lieutenant upon graduating and entered active duty service.

### Jacob Hemmerick

is the Community Planning & Policy Manager in the Department of Housing & Community Development's Planning + Revitalization Division. He supports a variety of state programs and policy initiatives related to state and municipal planning and community development, including the State's designation programs, which provide incentives for smart development and redevelopment in and around Vermont's vital centers. He has worked as a local Planning and Economic Development Director, Development Review Planner, Zoning Administrator, ICMA Management Fellow, and Park Ranger. Jacob holds a Master of Public Administration degree and lives in Barre City, Vermont -- where he also serves as a member of the local planning commission.

### Katie Lamb

is a Transportation Planner at North Country Council RPC in Littleton, NH. She has worked in both the US and UK as a planner and is an alum of the University at Albany and the University of Westminster. Katie has helped deliver large development schemes within London, as well as provide technical assistance to local authorities within NY and NH. When she is not working, Katie enjoys outdoor activities and supporting local businesses.

**Sarah Marchant**, AICP joined the City of Nashua in June 2014 as the Director of Community Development. In this position, she is responsible for the budget and leadership of the Community Development Division which consists of six departments, including Building Safety, Code Enforcement, Planning and Zoning, Waterways, Transportation, Urban Programs, and various commissions, boards, and programs. Prior to Nashua she served in Amherst and Milford, NH. Sarah was elected President of the Northern New England Chapter of the American Planning Association (NNECAPA) representing NH, VT, and ME, in the fall of 2015 and serves on the National APA Policy and Advocacy Committee. She also serves on the Executive Committee of the New Hampshire Planners Association (NHPA), after serving as President from 2010-2014, the Nashua Chamber of Commerce Board of Directors since 2016 and in 2019 was appointed to the New Hampshire Housing Finance Authority Board of Directors. She holds a BA from the University of New Hampshire and an MA from the University of Connecticut.

**Dr. Sandra Pinel** serves as the community and regional planning expert and engagement lead for the Infrastructure Development and Recovery Program (IDR) within the Department of Homeland Security (DHS) Cybersecurity and Infrastructure Security Agency, since 2016. IDR was to work with academia, government, and private sector partners to enhance resilience of critical infrastructure during planning, design, and recovery operations. Dr. Pinel holds an M.S. and Ph.D. in urban and regional planning from the University of Wisconsin Madison with minors in anthropology and Latin American studies. More than twenty years of professional planning experience includes working with Native American tribal, local, state, non-governmental agencies in New Mexico, Minnesota with a focus on capacity-building and inter-governmental coordination. She joined DHS after developing the Bioregional Planning curriculum at the University of Idaho and completing National Science Foundation transdisciplinary social and ecological systems research projects and working with Latin American colleagues as a Fulbright NEXUS of the Americas Scholar (2014-2016)

**James Stevens**, AICP is a planner and management consultant that specializes in community and cultural planning, economic development, visitor attractions and tourism. He has extensive experience in place-based market analysis, economic and financial feasibility, socio-economic impacts, strategy development and implementation for community-oriented projects and plans. Based in Pennsylvania and Massachusetts, Mr. Stevens is a Senior Associate at ConsultEcon, Inc., a national economic research and management consulting firm. Prior he held a variety of positions in marketing and community development organizations. He has a Master's Degree in City Planning from the Massachusetts Institute of Technology and a Bachelor's Degree in History from Cornell University.

**Tiffany-Ann Taylor** is the Deputy Director of Freight Programs, Education and Research for the Freight Mobility unit of the New York City Department of Transportation (NYC DOT). Prior to working at NYC DOT, she worked for the New York City Economic Development Corporation (NYCEDC) on transformative projects that impact passenger transportation throughout New York City. Tiffany has also worked in suburban and regional planning for the Suffolk County Department of Economic Development and Planning, in Suffolk County (Long Island), New York. There, her primary projects were centered on transportation, open space and economic development. Tiffany holds a B.A in Government from The College of William & Mary and a M.S in City & Regional Planning from Pratt Institute. Tiffany is the brainchild of the annual Hindsight Conference and Co-Chair of the APA New York Metro Chapter Diversity Committee (DivComm).

**Giovanina Tiarachristie (they/them)** was born and raised in an immigrant, working-class household, Giovanina Tiarachristie (they/them) is dedicated to centering the voices of those at the margins to create systemic change and achieve more just and equitable places. Giovanina serves as co-founder and co-chair of the Diversity Committee of the American Planning Association New York Metro Chapter (DivComm). They

carry more than eight years of experience in racial/social equity and cultural competency-building in the community development field. Giovania is nationally recognized for "[Elephant in the Planning Room](#)" their participatory-research graduate thesis on overcoming barriers to recruitment, retention, and advancement of planners of color. They currently work as a racial/social justice consultant and facilitator, collaborating with Daniel Lim Consulting. Giovania also has over seven years of experience designing and executing asset-based participatory planning with low-income communities of color. They most recently served as Deputy Director of Neighborhood Planning at the NYC Housing Preservation and Development's Office of Neighborhood Strategies. Giovania holds an M.S. in City and Regional Planning from Pratt Institute, and a B.A. in Sociology from Dickinson College. Giovania is an Urban Design Forum Forefront Fellow and Paul and Daisy Soros Fellow. Giovania also enjoys travel, hiking, baking, and illustration.

**Robin Turnau** is the Chief Advancement Officer at Shelburne Farms. She is responsible for raising resources for and awareness of Shelburne Farms and its educational mission, overseeing development, communications, marketing, and public relations. Robin joined the Farm in 2018 after a successful 28-year career at Vermont Public Radio, where she served in several fundraising roles including development director and VP for development, and ultimately as CEO for nine years. Robin lives in a two-hundred-year-old home in Charlotte.

**Ivy Vann** has been involved in planning for more than ten years. She is certified as a Form-Based Code writer by the Form-Based Code Institute; she has completed the National Charrette Institute Training; and she is certified as an urban planner by the Congress for the New Urbanism. She operates her firm, Ivy Vann Town Planning and Urban Design, in Peterborough NH but she is always happy to work with a town anywhere.

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