



2024 MAP Spring Conference & Annual Awards SPONSORSHIP OPPORTUNITIES

The Maine Association of Planners (MAP) will hold its 2024 Planning Conference and Annual Awards on **Friday, May 10**, at the **Pub at Baxter located at 120 Mill St, Lewiston, Maine**. This full day event features multiple professional development workshops, networking, the presentation of the MAP Annual Awards, and two afternoon walking tours in downtown Auburn and Lewiston. Watch the MAP website for details about the conference soon to come at <https://nne.planning.org/sections/maine/>.

On behalf of the MAP Executive Board, we invite you to be a sponsor of this year's MAP Spring Conference, our featured event! Our conference serves as an opportunity to bring together the planning community in Maine for networking and professional development. Sponsors will have great exposure in conference materials, conference signage, the MAP website, and MAP e-newsletter (Front Page). And you'll help support MAP in its mission to enhance and promote the practice of Planning in Maine!

Sponsorship is simple and affordable, and can be purchased at many levels. Our sponsorship levels and associated benefits for the spring 2024 event are listed below – we also have a couple special sponsorship options this year. **Conference sponsorships will be accepted until Friday, May 3.**

We would be happy to answer any questions you may have about sponsorship, our organization, or the conference. Please contact Amanda Bunker at mappresident@nne.org to sign on as a sponsor, or to request an invoice. Checks can be made out to The Maine Association of Planners and should be mailed by May 3rd to Stacy Benjamin, MAP Treasurer, at 660 Webb Cove Drive, Lowell, ME 04493.

We appreciate your consideration!

Executive Board of the Maine Association of Planners

Looking for a broader reach to planners across Maine and Northern New England? There's also an option to be a sponsor for the NNECAPA Conference, this fall in Stowe, VT, at the Stoweflake Mountain Resort & Spa! Becoming a **NNECAPA Conference Sponsor or Sustaining Sponsor** also helps MAP and Maine planners, by supporting professional development at the regional (ME, NH and VT) conference, as well as supporting the state and regional planning organizations that professional planners depend on.

More information about the NNECAPA Conference will continue to be posted in the coming months at: <https://nne.planning.org/meetings/2024-nnecapa-planning-conference/>.

Details about NNECAPA Conference Sponsorship are currently posted on the main NNECAPA website: <https://nne.planning.org/>

MAP Spring Conference - May 2024 SPONSORSHIP LEVELS

Sponsorship Level	Amount of Sponsorship	Benefit to Sponsor
Supporter	\$150	<ul style="list-style-type: none"> ● Logo in conference program/materials ● Recognition in the MAP e-newsletter ● 1 complimentary conference registration
Conference Sponsor	\$300	<ul style="list-style-type: none"> ● Logo in conference program/materials ● Recognition in the MAP e-newsletter ● Verbal recognition during conference ● Recognition on the MAP website ● 1 complimentary conference registration ● Vendor table at the conference
Lead Sponsor (limit of 2)	\$600	<ul style="list-style-type: none"> ● Official listing as lead conference sponsor ● Large logo in conference program/materials, logo signage at conference ● Recognition in the MAP e-newsletter ● Verbal recognition during conference ● 2 complimentary registrations ● Vendor table at the conference

Sponsors at the “Conference” or “Lead” levels are offered the following options, on a first-come-first-serve basis:

- **Food and Beverage Sponsor:** Planners gotta eat and drink, and you could be the sponsor who helps make sure we don’t burn out! We’ll have your logo up at the food and beverage station, and you’ll get recognition during the conference.
- **Awards Supporter:** Part of our program includes the annual awards luncheon and presentation of MAP Awards, you could join us in recognizing our award winners! Your sponsorship will help us provide complimentary lunch to awardees. You’ll get recognition during the conference and awards luncheon.
- **Walking Tour & Reception Sponsor:** The conference will end with walking tours in downtown Auburn and Lewiston, and a social hour/reception at a local restaurant & bar (TBD). You could be the one who sponsors a walkabout and then light appetizers at the social hour! You’ll get recognition during the conference and we’ll raise a glass to you at the social hour.